

MINUTES COMMITTEE MEETING
REYNOLDSBURG DEVELOPMENT, PARKS AND RECREATION COMMITTEE
March 25, 2019

Chairman Marshall Spalding called the meeting to order at 7:30 PM

Call to Order - Roll Call

PRESENT: Spalding, Baker, Bryant, Skinner

ABSENT:

Approval of Agenda

Motion to Add as Item 7a ORDINANCE TO AMEND THE CODE OF ORDINANCES OF THE CITY OF REYNOLDSBURG, OHIO: Enacting Section 1171.09 Wireless Facilities and Support Structures of Chapter 1171 General Regulations; AND DECLARING AN EMERGENCY. -held from 3/11/2019.

Second by: Bryant

All voted AYE by voice Vote, Agenda Amended.

Approval of Minutes

a. Development, Parks and Recreation Committee – Committee Meeting – March 11, 2019

RESULT:	ACCEPTED
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NEW LEGISLATION/DISCUSSION ITEMS

ORDINANCE AUTHORIZING THE MAYOR TO ENTER INTO A CONTRACT WITH GUIDE STUDIO FOR MARKETING AND BRANDING SERVICES. --- Spalding. Development, Parks and Recreation Committee.

Mr. Bowsher: Thank you Chairman Spalding, other members of council, I appreciate your time this evening. Guide Studio, they are a boutique marketing and branding. They were part of one of the 8 firms that we took a look at. We got some proposals from, we met with, we spoke with, they were by far in a way our favorite and surprise they actually came in sort of right on budget, exactly what we needed to happen. They from Cleveland. They are excited to get under way as we are excited to have them. I think exhibit A was in your guys packet, the project scope, you know basically includes the brand platform, a launch kit, sort of logos, type faces, fonts. And basically sort of the cohesive look of what Reynoldsburg will be moving into the future. I know that was one of my projects that I had promised this Council and the City. Sort of moving forward as one of our major initiatives this year, first step to it. So were asking this was budgeted for this year for the \$50,000.00 to pay Guide Studio to commence work. So if you have any questions I would be happy to answer.

Mr. Spalding: I appreciate the very much that you looked to 8 different companies, so you really did some good research. It looked to me from the things that I have read, I have done a lot of marketing

MINUTES COMMITTEE MEETING
REYNOLDSBURG DEVELOPMENT, PARKS AND RECREATION COMMITTEE
March 25, 2019

and that sort of thing, and it looks like they can certainly do the job and stay within the money that we allocated. So I think that there is some good things that will come out of this. I really believe that.

Mr. Bowsher: Yea, absolutely. They kind of tailor made some of the stuff as we were having our conversations with the, we wanted to make sure that we were going to get the best bang for our buck in fact, they are going to be able to do some new park signage for Donna, so were excited about that. They are going to be able to put our new logo, some of our maps and things like that so we will, that will be part of this project to be able to showcase a lot of that across the City.

Mr. Skinner: I just wanted to ask if your going to be creating a steering committee for that? And how you will go about that.

Mr. Bowsher: Yea, we will. I haven't decided on who is all in that. But I will take suggestions of course. Probably some members of the Council here. Some staff and then some steering committee from the general public as well. Probably around 8 to 12 is probably what we were honing in on. I want to have another conversation with Guide and see who they feel is the best fit that we should be trying to pluck from the community to be apart of this for the best possible project. But we definitely will have a steering committee for it.

Mr. Spalding: What's your time frame for this?

Mr. Bowsher: So we, this is just going to go through the three readings and I think we were fine with that, I'd like to get this underway as fast as we possibly can. Not that it needs to be done right away but I think were just really excited about it and would love to get....

Mr. Spalding: I was referring more to the steering committee though.

Mr. Bowsher: Oh yes, gotcha. I think after our first meeting once this approved, we will get together and we will decide how to move that forward. So I would say probably within the next 6 weeks.

Mr. Spalding: Sure, very good. I appreciate that.

RESULT:	REFERRED TO COUNCIL [UNANIMOUS]	Next: 3/25/2019 7:35 PM
MOVER:	Marshall Spalding, Chairman	
SECONDER:	Caleb Skinner, Ward 1 Councilmember	
AYES:	Spalding, Baker, Bryant, Skinner	

ORDINANCE AUTHORIZING THE MAYOR TO ENTER INTO CONTRACT WITH EMH&T FOR THE ENGINEERING, PLANS, ADVERTISING, AND TO PREPARE BID DOCUMENTS FOR JFK PARK IMPROVEMENTS AND APPROPRIATING FUNDS THEREFORE. --- Spalding. Development, Parks and Recreation Committee.

Ms. Bauman: Thank you Chairman Spalding. Members of the committee, members of Council. This is the two part projects that are in the 2019 Parks and Recreation CIP program. And it would be for a

MINUTES COMMITTEE MEETING
REYNOLDSBURG DEVELOPMENT, PARKS AND RECREATION COMMITTEE
March 25, 2019

new playground out at JFK and a combined restroom and storage room. And we would like EMH&T we would like to authorize the Mayor to enter into contract with EMH&T to prepare the engineering plans, the bid documents, go ahead and supply all of the, everything they need when they distribute them. Advertise for bids and the surveying that will need to be done for the electrical work, water and sewer out at that project. And we would also need to request the appropriation of \$74,369.00 from the unappropriated CIP fund into the JFK park improvement CIP fund.

Mr. Spalding: Alright. Well there is a lot you are doing there, a lot of moving parts but certainly, as well as some serious money but it was part of the CIP.

Ms. Bauman: It is.

Mr. Spalding: Was already approved, we do have it in the budget so, those are at least certain hurdles have been met in order to have this progress.

Mr. Luzader: I though I read somewhere in the proposal, that it said something about the concession stand?

Ms. Bauman: We would like this to be placed where the current concession stand. We would tear that down also tear down the existing restroom and rebuilding on the current concession, where the current concession stand is and it would be a restroom and a concession stand all in one.

Mr. Luzader: Ok, just wanted to make clarify that.

Mr. Spalding: Which would be good, I think.

Ms. Bauman: Yes, that restroom is extremely old. Like the seventies.

Mr. Spalding: Yea, the concession stand has gone through some great times.

RESULT:	REFERRED TO COUNCIL [UNANIMOUS]	Next: 3/25/2019 7:35 PM
MOVER:	Marshall Spalding, Chairman	
SECONDER:	Stacie Baker, At-Large Councilmember	
AYES:	Spalding, Baker, Bryant, Skinner	

LEGISLATION FOR SECOND READING

A RESOLUTION TO WAIVE THE PROVISION OF SECTION 971.16 OF THE CITY'S CODIFIED ORDINANCES FOR THE 2019 REYNOLDSBURG FARMERS' MARKET. ---
Spalding. Development, Parks and Recreation Committee.

MINUTES COMMITTEE MEETING
REYNOLDSBURG DEVELOPMENT, PARKS AND RECREATION COMMITTEE
March 25, 2019

RESULT:	REFERRED TO COUNCIL [UNANIMOUS]	Next: 3/25/2019 7:35 PM
MOVER:	Marshall Spalding, Chairman	
SECONDER:	Kristin Bryant, At-Large Councilmember	
AYES:	Spalding, Baker, Bryant, Skinner	

A RESOLUTION TO WAIVE THE PROVISION OF SECTION 971.16 OF THE CITY'S CODIFIED ORDINANCES FOR THE 2019 TOMATO FESTIVAL. --- Spalding, Development, Parks and Recreation Committee.

RESULT:	REFERRED TO COUNCIL [UNANIMOUS]	Next: 3/25/2019 7:35 PM
MOVER:	Marshall Spalding, Chairman	
SECONDER:	Caleb Skinner, Ward 1 Councilmember	
AYES:	Spalding, Baker, Bryant, Skinner	

LEGISLATION FOR THIRD READING

42-19

ORDINANCE APPROPRIATING FUNDS FROM UNAPPROPRIATED GENERAL FUND TO AN ACCOUNT IN THE PARKS & RECREATION DEPARTMENT --- Spalding, Development, Parks and Recreation Committee.

RESULT:	REFERRED TO COUNCIL [UNANIMOUS]	Next: 3/25/2019 7:35 PM
MOVER:	Marshall Spalding, Chairman	
SECONDER:	Stacie Baker, At-Large Councilmember	
AYES:	Spalding, Baker, Bryant, Skinner	

LEGISLATION FOR EMERGENCY ADOPTION

44-19

ORDINANCE TO AMEND THE CODE OF ORDINANCES OF THE CITY OF REYNOLDSBURG, OHIO: ENACTING SECTION 1171.09 WIRELESS FACILITIES AND SUPPORT STRUCTURES OF CHAPTER 1171 GENERAL REGULATIONS; AND DECLARING AN EMERGENCY. (HELD FROM 3/11/2019). --- Spalding, Development, Parks and Recreation Committee.

Mr. Bowsher: Thank you Chairman Spalding. Yea, I just wanted to come down and make sure everyone has a hard copy as well as a digital copy of the new design guidelines. We have tried to slim them down as still giving teeth as well. I just wanted to come down see if anybody had any questions, answer any questions about small cell. I know there might be maybe some misinformation that gets thrown around, different facets and I just wanted to speak to the facts on this. And if anybody has any concerns or questions regarding this or any other legislation like that this that's happening across the country.

MINUTES COMMITTEE MEETING
REYNOLDSBURG DEVELOPMENT, PARKS AND RECREATION COMMITTEE
March 25, 2019

Mr. Clemens: Yes, Andy. I have some questions not pertaining, basically to, you had a lot of words in there. I mean I think that's probably something we should of had two weeks ago or three weeks ago before you asked it to pass. But the thing that probably bothers me more and I understand you doing the work, that's fine. Is when we start allowing these on Main Street and spent hundreds of thousands of dollars in our floors and so forth, my thought would be that we should have it restricted that they are all the same going down each side of Main Street. Same distance, same height, same position.

Mr. Bowsher: I absolutely agree and that's a conversation that AT&T and myself and my staff has this morning. They feel the same way. A lot of the lawsuits that are up against there are because, state governments across the board passed legislation that basically said that you have to charge this amount, can only charge up to this amount and things like that. So master licensing agreements couldn't be made with municipalities, so as a home INAUDIBLE state here in Ohio, it basically limited our jurisdiction of what we could and couldn't do with that. So that's why some of these municipalities are upset by that. It still doesn't go against that we have to allow them to be placed. I also feel that its our duty to provide an excellent service and I think this is a really great way for when the 5G technology comes out, it is basically going to make fiber optic obsolete. This is a way for us to not have to spent 2, 3, 4 million dollars like Hilliard or Grove City has put into there infrastructure. Where we don't have to pay a time that's out of pocket, if we are coordinating and having this public private partnership with these four entities. There is only four that can be placed. T-Mobile, Sprint, Verizon and AT&T. AT&T are the ones that want to place them. There actually is already two placed within the City, just because they didn't even have these guidelines. So they were just able to place them wherever they wanted to. So after communicating with them and talking to them, we have four different light fixtures throughout the City. The AEP ones were only going to be charge \$250.00 on because we don't own those poles and we don't have any jurisdiction over them, other than what they look like. And they are all pretty standard. They are all about the same. There is a black box about this yay big. You can see it in some of the pictures of what it will look like. The only ones that we were having problems and what we needed to decide with was our goose neck ones along Brice, excuse me on Main or US 40. They will basically attach them to the backside. Nothing will be placed on the ground. They will be very slim. One of the opportunities that we wanted to make sure with. Every single six months they are coming out with newer, better technology and we want to make sure that we are being flexible and progressive as a City, that's going to allow for those new technologies to come and be placed. AT&T will not need every single pole. They'll need it about every quarter of a mile, is basically where they want to place them. You will not see them in a lot of residential areas, you will see them in a lot of high traffic demand areas. 256, Taylor Road, especially down near around the schools and the other more densely populated residential areas. You will also see them around Main and Brice and I believe they want to place one on Waggoner Road. So those areas in general are where they will be focusing heavily on those. But I think its a great opportunity for us to make sure that were partnering with them and making sure that were offering a really great service to our residents here. Some of the conversations that we've had have been really productive. They want to work with us. They are going to submit, were going to have a time frame of about 21to approve everything. Make sure they are going through Keith and the Street department. Making sure there were following the steps necessary to go ahead and do that.

MINUTES COMMITTEE MEETING
REYNOLDSBURG DEVELOPMENT, PARKS AND RECREATION COMMITTEE
March 25, 2019

But if we don't have this in place, they are just going to be able to place them where ever they want and we want to make sure that we have a say in where these things go and what they look like and making sure there aesthetic. I think back in the 1920's and the 30's you know I think we drive up and down US40 and you probably didn't have street lights and it was probably a really weird concept back in the day and now look. There are street lights all over the place. I think in less than 5 years, you will see these on all of the street lights and all of the poles and you wont even think anything of it because it will just be second hand nature and I just think that's where were going to. We just need to make sure that we are prepared for it.

Mr. Spalding: Question then. Their already putting them in, right?

Mr. Bowsher: Correct.

Mr. Spalding: Right, I mean we've seen them like, there is really a big one on Slate Ridge that was quite surprising, one day it was there and next day it was book, you know. And I guess this is important I think probably that we get on top of this pretty quickly, simply because they are out there, you know. And their very aggressive in particularly the place that they are picking. Because they want particularly around apartments, things like that have bigger area that they want to make sure that they can cover. Get better coverage too so yea I think its important that we take a look at this as quickly as we can. Because I thought about well why do we have an emergency adoption? That's why, right there because these things are popping up in this City already. Mel.

Mr. Clemens: Wish we could have done that in August. When they make a change in it, does that mean they change the poles or just hang something on it?

Mr. Bowsher: They are not changing the poles, now they have ones to change the poles but they are never going to be able to match specifically what we have. If there is an area in town where maybe we don't have street lights that they would like to place one. Maybe that's one of those partnership to place like.

Mr. Clemens: That's not what I mean. You said that it happens so quick and they'd be changing everything.

Mr. Bowsher: They are just changing their equipment and not the poles. Yea they are just attaching to the pole. Not damaging the pole, they are not pulling power from the pole...

Mr. Clemens: Or it would look like the ones that go with things hanging all over them.

Mr. Bowsher: No, no. Everything that you got, that was in the back, all the pictures, that's basically what they are going to look like. The words basically just dictate exactly what those pictures are, where they can and cant place them at and what are sort of the regulations. And all of that is basically in the statute of the Ohio Revised Code that was already passed. We're basically adopting a refined version of that and saying how we would like them to look when placed on certain poles. Which is really the only teeth we even have.

MINUTES COMMITTEE MEETING
REYNOLDSBURG DEVELOPMENT, PARKS AND RECREATION COMMITTEE
March 25, 2019

Mr. Spalding: Because then with these pictures many of these, they look almost more like ski poles on top of a pole. If you didn't, if you just looked quick you wouldn't even notice it. So that isn't very intrusive.

Mr. Bowsher: Yea and they will match all of our colors. So if we want to stay with the burgundy on Main and Brice, they will match and paint those. If we ever want to change to black or galvanized, they'll make sure that they are matching and making them fit in.

Mr. Baker: I just got one quick one. Somebody had approached me and they were concerned about the health causes that these things might have. Because of it being wireless and stuff. I mean I don't know much about it so I couldn't give them an answer.

Mr. Bowsher: They are not different than the larger cell towers that are out there, these are all FDA regulated and they are all well within the lower portion of that frequency. The reason why is because if they would push it out any higher than there would be damage, but that's why they need so many so small. And so basically what they are doing is they are hooking up to fiber optic that's within the ground and then they are emitting that 5G technology or eventually that's what its going to ramp up to be. But right now its just filling in sort of the gaps where they have weaker service. But its all FDA regulated, that they cant go outside of that, they are all checks and balances and things.

Mr. Luzader: You did answer one of my question about it wont be powered off of our poles and it will color match but I don't see anything in your design standards here for their power boxes and how big they should be and where they might be located.

Mr. Bowsher: Yea, their power boxes is about the size of your monitor about a foot thick. And what they will try to do in some of their newer technology they are actually encompassed. The smaller these are getting, but some of the ones they will have they'll probably post and they will put it on the bottom part of the pole or they will try to put it over off to the side or they will bury it within the dirst of the right of way, so they will also have to get a right of way permit for that. But they were trying to conceal them as best as possible. But I would say within the next two years it will be all one unit. You know the size of the basketball or something so you wont even...

Mr. Luzader: So it runs off of 120 power?

Mr. Bowsher: Yea, they'll tie in directly into AEP, they have a coordinated effort with AEP with their poles as well as City of Columbus and so they have an agreement, master agreement on them setting them up. And what happens is when they submit an application to us, we'll check off and so \$250.00 for every permit and an additional \$200.00 that they are placing it on one our poles based on need. And then we will give them a certified address or City engineer, they will utilize that to pull service and then everything will be by itself.

Mr. Luzader: I just didn't know how that would work coming up through the base of the poles this, that and whatever. There's not extra conduit in them so...

MINUTES COMMITTEE MEETING
REYNOLDSBURG DEVELOPMENT, PARKS AND RECREATION COMMITTEE
March 25, 2019

Mr. Bowsher: Yea, I don't know the logistics of how the wiring is done but I know its absolutely separate of what we are and there's is master metered on their own so, everything is separate.

Mr. Luzader: Alright.

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MOVER:	Marshall Spalding, Chairman	
SECONDER:	Kristin Bryant, At-Large Councilmember	
AYES:	Spalding, Baker, Bryant, Skinner	